



THE WISCONSIN AQUACULTURE CONFERENCE

FEBRUARY 21-22ND, 2025

THE MARSHFIELD HOTEL, MARSHFIELD, WISCONSIN

[REGISTER ONLINE AT: WISCONSINAQUACULTURE.COM](http://WISCONSINAQUACULTURE.COM)

TENTATIVE AGENDA

FRIDAY, FEBRUARY 21

6:00 – 7:30am Complimentary Breakfast for Hotel Marshfield Guests

(Non-guests' breakfast voucher is \$7.00)

8:00 – 8:10am Welcome

Ben Gollon, Gollon Brothers Bait & Wisconsin Aquaculture Association

8:10 – 8:50am Aquaculture in the Midwest. *Moderator: Ben Gollon*

8:10 – 8:30am The Minnesota Aquaculture Plan

Don Schreiner, Minnesota Sea Grant & Ed Aneshansley, EDA-Aquatics

8:30 – 8:50am Aquaculture Regulation in the Great Lakes

Terra Bowling, National Sea Grant Law Center

8:50 – 9:05am DATCP - Supporting Wisconsin Agriculture

Dan Bauer, Wisconsin Department of Agriculture, Trade and Consumer Protection

9:05 – 10:00am Fish Health. *Moderator: Peter Fritsch*

9:05-9:25am Fish Health Case Study

Peter Fritsch, Rushing Waters Fisheries & Myron Kebus, Michigan State University



9:25-9:40am Common Fish Health Issues in Aquaculture

Katharine Onofryton, AquaTactics

9:40-10:00am Wisconsin Regulatory Updates and Future Partnership Initiatives

Todd Kalish, Wisconsin Department of Natural Resources

10:00 – 10:30am Break/Vendors - Coffee, Tea & Pastries

10:30 – 11:30am Business Resources & Opportunities. *Moderator: Mark Schmitz*

10:30-11:00am What the Fish? ~~2023~~, 2024 2025 Farm Bill

Paul Zajicek, The National Aquaculture Association

11:00-11:15am Consumer Preferences on Aquaponics

Mark Schmitz, Concordia University Wisconsin

11:15-11:30am Talking with your Legislators

Sharon Moen, Wisconsin Sea Grant

11:30 – 12:00pm Silver Vendor Lightning Talks. *Moderators: Tyler Firkus & Emma Hauser*

- Fiberglass Solutions, *Ben Bertram*
- Skretting, *Jessica Wong*
- Syndel, *Amber Train*
- University of Wisconsin Stevens Point Northern Aquaculture Demonstration Facility, *Jared Neibauer*
- Wisconsin Sea Grant/Eat Wisconsin Fish, *Titus Seilheimer*
- Minnesota Sea Grant/Great Lakes Aquaculture Collaborative, *Don Schreiner*
- Duluth Nets
- Zeigler, *Tom Welch*
- Kasco Marine, *Joe Holz*
- AquaTactics, *Katharine Onofryton*



- 100% Great Lakes Fish, *David Naftzger*
- Alum Line, *Jeff McAllister*
- Harrietta Hills Pond & Water Management, *Dan Vogler*
- Supply One, *Alan May*

12:00 – 1:00pm Lunch with Keynote Speakers. *Moderator: Sharon Moen*

12:15pm Introduction

Sharon Moen, Wisconsin Sea Grant and Eat Wisconsin Fish

Dani Klontz, Safeway

12:20pm Oh, the Places You'll Go

Mackenzie Klemek, Morgridge Institute

12:30pm Lessons from Yellow Perch

Willow Williams, University of Wisconsin-Milwaukee

12:40pm The Aquaculture Challenge

Rachel Ziegler

12:50pm Q&A

1:00 – 1:30pm Break & Vendors

1:30 – 1:50pm Worker Safety on Fish Farms *Moderator: Julia Grenn*

Mary Bauer, The Occupational Safety & Health Administration

1:50 – 2:40pm Aquaculture Feeds. *Moderator: Julia Grenn*

1:50-2:15pm Current Research in Aquaculture Feeds

Dr. Dong Fang-Deng, University of Wisconsin Milwaukee School of Freshwater Sciences

Tyler Firkus, University of Wisconsin Stevens Point Northern Aquaculture Demonstration Facility



2:15-2:40pm Feed Production Panel

2:15-2:25pm Feed Updates

Sabine Mader, Skretting & Tom Welch, Zeigler

2:25-2:40pm Panel Discussion

2:40 – 2:45pm Introduce Breakout Sessions. *Moderator: Ben Gollon*

2:45 – 3:00pm: Break

3:00 – 4:00pm Breakout Sessions

- Outdoor Systems (ponds & raceways). *Moderators: Peter Fritsch & Ben Gollon. Grand Ballroom*
- RAS & Aquaponics. *Moderator: Kyle Woolever. Central Ballroom Room 1*
- Educational School Systems. *Moderator: Emma Hauser. Marshfield Room*
- Processing. *Moderators: Bill Bodin & David Naftzger. Central Ballroom Room 3*

4:00 – 4:15pm Break/Vendors

4:15 – 5:00pm WAA Membership Meeting: *Grand Ballroom*

5:00 – 6:00pm: The Taste of Wisconsin Happy Hour & Social *with Chef Dani Klontz*

Cooking Demonstration, Appetizers, Cash Bar & Silent Auction

6:00pm: Announce Silent Auction Winners. *Moderator: Peter Fritsch*



SATURDAY, FEBRUARY 22ND

6:00 – 7:30am Complimentary Breakfast for Hotel Marshfield Guests

(Non-guests breakfast voucher is \$7.00).

8:00 – 10:00am The Wisconsin Aquaculture Industry. *Moderator: Spence Driver*

8:00-9:40am Industry Overviews & Updates (10min/business)

- Rushing Waters Fisheries, *Peter Fritsch*
- Eat My Fish Bullfrog Farm, *Jeremiah Fredrickson & Dave Sundal*
- Valley Springs, *Spence Driver*
- Superior Fresh, *Kyle Woolever*
- Fountain Fresh, *Mike Neukirchen*
- Aqua Garden, *Colin Bursik*
- Woods and Waters Fish Farm, *Annie Schmitz*
- Cedar Hill Game Farm, *Doug Sackett*
- Mulberry Aquaponics, *Peter Shep*
- Gollon Brothers Bait, *Ben Gollon*

9:40-10:00am Q & A

10:00-10:15am Break

10:15 – 11:00am Processing. *Moderator: Kyle Woolever*

10:15-10:30pm From Small to Commercial Scale Processing

Bill Bodin, Bodin Fisheries

10:30-10:45am 100% Great Lakes Fish Initiative



David Naftzger & John Schmidt, The Great Lakes St. Lawrence Governors & Premiers

10:45 – 11:30am: Best Management Practices. *Moderator: Tyler Firkus*

10:45-11:10am Management Practices of a Research and Demonstration Facility

Tyler Firkus, Emma Hauser & Jared Neibauer, UWSP Northern Aquaculture Demonstration Facility

11:10-11:30am Managing Bird Predation on Fish Farms

Dan Vogler, Harrietta Hills Pond & Water Management

11:30am Closing Statements & Overview of Optional Tour and Lunch at Gollon Brothers Bait.
Moderator: Ben Gollon.

NOTE: PLEASE RSVP FOR GOLLON BROTHERS TOUR AND LUNCH WHEN REGISTERING ONLINE OR EMAIL EMMA HAUSER AT: EHAUSER@UWSP.EDU RSVP BY FEBRUARY 14TH.

11:35 – 12:15pm Travel to Gollon Brothers Farm [2450 Torun Rd, Stevens Point, WI 54482](https://www.google.com/maps/place/2450+Torun+Rd,+Stevens+Point,+WI+54482)

12:30pm: Tour of Gollon Brothers & Lunch