



Sentry School of Business & Economics

University of Wisconsin - Stevens Point

Certificate Programs Guide

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online [Course Catalog](#).

Credit Analysis Certificate 4 Courses (12 credits) At least 2.50 GPA including transfer courses.

4 Required Courses:

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| ___ ACCT 310 Intermediate Financial Accounting (A210) | ___ BUS 336 Professional Selling (B330) |
| ___ BUS 340 Business Law and Ethics | ___ BUS 455 Applied Corporate Finance (B350) |
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International Business Certificate 4 Courses (12 credits) At least 2.50 GPA including transfer courses.

Complete any 4 Courses:

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| ___ BUS 327 Managing Global Organizations (B320 or B325) | ___ BUS 339 International Marketing (B330) |
| ___ BUS 342 International Business Law (B340) | ___ BUS 357 International Corporate Finance (B350) |
| ___ ECON 365 International Econ (E111 or E200 or NRES 372) | ___ ECON 362 Economic Development (E111 or E200) |
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Professional Selling Certificate 4 Courses (12 credits) At least 2.50 GPA including transfer courses.

4 Required Courses:

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|--|---|
| ___ BUS 330 Principles of Marketing | ___ BUS 332 Marketing Platforms and Systems (B330) |
| ___ BUS 336 Professional Selling (B330) | ___ BUS 436 Advanced Sales Management (B336) |