

**University of Wisconsin - Stevens Point** 

## **Business Economics Major**

(77-79 credits)

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses). ٠
- Course Prerequisites and GEP category (if applicable) are in parenthesis following the course title.
- You can find more expansive detail in the course catalog

7 Foundation Courses (20-22 credits) Foundation courses are designed to help prepare students for the core courses

Calculus choose one course MATH 109 (MATH 107) or MATH 111 (MATH 107) or MATH 225 (MATH 118,119)

- Statistics choose one course MATH 255 (MATH 95) or ECON 243, FOR 321, HSW 301, MATH 357, PSYC 300, SOC 351
- BUS 100 Introduction to Business
- **ECON 110** Principles of Macroeconomics (MATH 95)
- **ECON 111** Principles of Microeconomics (MATH 95)
- ACCT 210 Principles of Financial Acct
- ACCT 211 Principles of Managerial Acct (A210)

9 Business Core Courses (27 credits) - May be taken out-of-sequence if the course prerequisites are satisfied.

- BUS 201 Writing and Presenting for Business
- BUS 301 Building Relationships for Business (B201 or DAC 370)
- BUS 325 Organizational Behavior
- BUS 330 Principles of Marketing
- BUS 340 Business Law and Ethics
- BUS 350 Principles of Finance (A210)
- BUS 360 Principles of Production (Calculus, Statistics)
- BUS 370 Management Information Systems (BUS 325, Bus 330)
- **BUS 380** Principles of Business Analytics (Statistics)

## 4 Economics Core Courses (12 credits)

- ECON 310 Introductory Econometrics (E110, E111, Calc, Stats)
- ECON 350 Microeconomic Theory (E111, Calc)
- ECON 360 Money and Financial Markets (E110)
- **ECON 361** Macroeconomic Theory (E110)

## <u>4 Economics Elective Courses (12 credits)</u>

- BUS 323 Organizational Strategy (E111)
- BUS 353 Investments (B350)
- ECON 272 Personal Finance
- ECON 311 Public Economics (E111)
- ECON 317 Economic Analysis of Law (E111)
- **ECON 324** Health Economics (E111)
- ECON 340 Industrial Organization (E111)
- 1 Internship Course (3 credits) Choose one of the following
  - **ACCT 497** Internship in Accounting (3-15 cr.)
  - **BUS 497** Internship in Business Administration (3-15 cr.)
  - **ECON 497** Internship in Economics (3-15 cr.)

## 1 Capstone Course (3 credits) To be taken in your final semester

BUS 480 Strategic Management (BUS 201, BUS 301, BUS 325, BUS 330, BUS 340)

-You may take only one core course in conjunction with the Capstone.

- ECON 342 Ecological Economics (E111 or NRES 372)
- ECON 345 Labor Economics (E111)
- ECON 362 Economic Development (E111)
- ECON 365 International Economics (E111 or NRES 372)
- ECON 390 Special Topics (varies)
- ECON 420 Economics of Organization
- ECON 493 Internship in China