



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point

Business Economics Major

(77-79 credits)

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course Prerequisites and GEP category (if applicable) are in parenthesis following the course title.**
- **You can find more expansive detail in the [course catalog](#)**

7 Foundation Courses (20-22 credits) Foundation courses are designed to help prepare students for the core courses

- ___ **Calculus** **choose one course** MATH 109 (MATH 107) **or** MATH 111 (MATH 107) **or** MATH 225 (MATH 118,119)
- ___ **Statistics** **choose one course** MATH 255 (MATH 95) **or** ECON 243, FOR 321, HSW 301, MATH 357, PSYC 300, SOC 351
- ___ **BUS 100** Introduction to Business
- ___ **ECON 110** Principles of Macroeconomics (MATH 95)
- ___ **ECON 111** Principles of Microeconomics (MATH 95)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)

9 Business Core Courses (27 credits) - May be taken out-of-sequence if the course prerequisites are satisfied.

- ___ **BUS 201** Writing and Presenting for Business **OR** Take Business 300 – Written Comm for the Business Pro
- ___ **BUS 301** Building Relationships for Business (B201 or DAC 370) **OR** Take Business 301 – Oral Comm for the Business Pro
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law and Ethics
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (Calculus, Statistics)
- ___ **BUS 370** Management Information Systems (BUS 325, Bus 330)
- ___ **BUS 380** Principles of Business Analytics (Statistics)

4 Economics Core Courses (12 credits)

- ___ **ECON 310** Introductory Econometrics (E110, E111, Calc, Stats)
- ___ **ECON 350** Microeconomic Theory (E111, Calc)
- ___ **ECON 360** Money and Financial Markets (E110)
- ___ **ECON 361** Macroeconomic Theory (E110)

4 Economics Elective Courses (12 credits)

- ___ **BUS 323** Organizational Strategy
- ___ **BUS 353** Investments (B350)
- ___ **ECON 272** Personal Finance
- ___ **ECON 311** Public Economics (E111)
- ___ **ECON 317** Economic Analysis of Law (E111)
- ___ **ECON 324** Health Economics (E111)
- ___ **ECON 340** Industrial Organization (E111)
- ___ **ECON 342** Ecological Economics (E111 or NRES 372)
- ___ **ECON 345** Labor Economics (E111)
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111 or NRES 372)
- ___ **ECON 390** Special Topics (varies)
- ___ **ECON 420** Economics of Organization
- ___ **ECON 493** Internship in China

1 Internship Course (3 credits) Choose one of the following

- ___ **ACCT 497** Internship in Accounting (3-15 cr.)
- ___ **BUS 497** Internship in Business Administration (3-15 cr.)
- ___ **ECON 497** Internship in Economics (3-15 cr.)

1 Capstone Course (3 credits) To be taken in your final semester

- ___ **BUS 480** Strategic Management (BUS 300, BUS 301, BUS 325, BUS 330, BUS 340)

-You may take only one core course in conjunction with the Capstone.